

Application No. 10/616,616  
Docket No. 56196.C1/4489.0  
Examiner Cassandra Davis  
Law Office 3611

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 1. (Cancelled)

Claim 2-3. (Cancelled)

Claim 4. (Cancelled)

Claim 5. (Cancelled)

Claim 6. (Cancelled)

Claims 7-12. (Cancelled)

Claim 13. (New) A display system for displaying a banner on a roof of an automobile, the system comprising:

a banner made of a flexible, non-rigid sheet material, and including a plurality of elongate sleeves;

a frame system to support the banner, the frame system including a pair of horizontal frame members and a pair of vertical frame members, each slidably positionable within one of the sleeves, with each frame member having a length greater than the length of the sleeve into which it is positionable, the vertical frame members each including a pair of spaced apart apertures thereon for receiving ends of the horizontal frame members and thread structure provided adjacent an end of each of the vertical frame members, wherein the banner and frame assembly are assembled by positioning each of the frame members within one of the sleeves and thereafter positioning the opposite ends of each horizontal frame member within one of the apertures of the vertical frame members; and

- a mounting system for mounting the display system on the roof of the automobile, the display system comprising a pair of suction cups, each being threadably mounted to one of the thread structures of the vertical frame members.